

# Database H+P – English and /or German - Fittings, M+C, pipes, pumps, valves in plastic and metal for industry, gas and water distribution, building technology



# Database H+P – target people, benefits / infos for the business

## **Supervisory and Management Boards:**

Leadership, Market and competitor infos, services, digitalisation, organisation, M+A, customer binding, Führungssystem DOP- Dynamic Optimisation Process

## **Regional, countries responsables, sales manager, front office:**

Marketvolume countries, marketsegments after 160 productgroups, applications, customers with marktsegment and purchasing potential

## **F+E Manager:**

Technical trends, innovation, product comparisions competitors, substitution

## **Productmanager:**

Products competitors, Marketing-Mix, Marketvolume of 160 productgroups

## **Marketing Manager, Marketsegmentmanager:**

Description marketsegments with marketvolume after 160 productgroups, marketing-mix, applications



## **Database H+P – more than 60 examples competitors**

**Aalberts, ABB, Agru, Alfa Laval, Aliaxis, Aquatherm, ARI, ASAHI, ASV, AVK, Bänninger, Beulco, Bürkert, Cepex, coax-Müller, Crane, Danfoss, Düker, Ebro, E+H, Egeplast, Emerson, Festo, Fränkische, Frank, Geberit, Gemü, +GF+ Piping, Gerodur, Grundfos, Hawle, Hayward, IMI, Kemper, Krohne, KSB, Munsch, Nibco, Parker, Perfection, Plasson, Pipelife, Praher, Rehau, Röchling, RSG, Safi, Samson, Sanha, Sekisui, Simona, Sondermann, Streng, Talis, TECE, Tyco, Uponor, VAG, Vega, Viega, vonRoll, Wavin, Wernert, Widos, Wieland, Wilo, WKT, Yokogawa, Züricher Technik**

